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paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment. Paperback. Pub Date :2012-08 Publisher: China Tourism Press China Hotel Industry 2012 to obtain the support of over 710 hotels and more than 210,000 for the first time covered by the study rooms total. Convey a clear signal that the industry fully affirmed the value of the statistical results of this study. Decade of research, vivid characterizations and reflects the ebb and flow and fluctuations in the development of China's hotel industry during this period. Overall, 2011 Chinese hotel market continues positive growth in 2010, many of the major hotel markets showed varying degrees of improvement in operating income. Beijing, Shanghai, Sanya is still the leading hotel market, with strong prices depth, and to achieve the highest level of house prices nationwide. It is worth mentioning that the hotel market in Shanghai after the World Expo in the doldrums, is rare in room revenue decline in the market in 2011, mainly due to growth in demand basically stagnant, while the situation of high prices Expo driven gone. Cities such as Guangzhou, Shenzhen, Hangzhou, Chengdu, Qingdao and Xiamen in 2011 Chronology emerged strong average room revenue growth, and space through the introduction of high-quality products to establish a good rise in house prices, the growth potential is huge. However, excess supply is still plagued by some of the hotel market healthy and positive development. The influx of supply by a large number of new, second-tier cities, Wuhan, Shenyang, Chongqing, Nanjing and Xi'an hotel average room revenue stagnated. Suzhou and Tianjin market that indicators are showing a downward trend. Future in the short term, around the hotel development projects in China will continue to maintain a rapid development trend, many markets...

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